

FranchiseDictionary

FULL PAGE AD SPECS

We want your ad to look great. To help us make that happen, please follow these guidelines.

DEADLINE

The deadline for submitting your ad is the 10th of the prior month of publication. For example, if your ad is running in May, your ad is due by April 10th.

DESIGN SERVICES

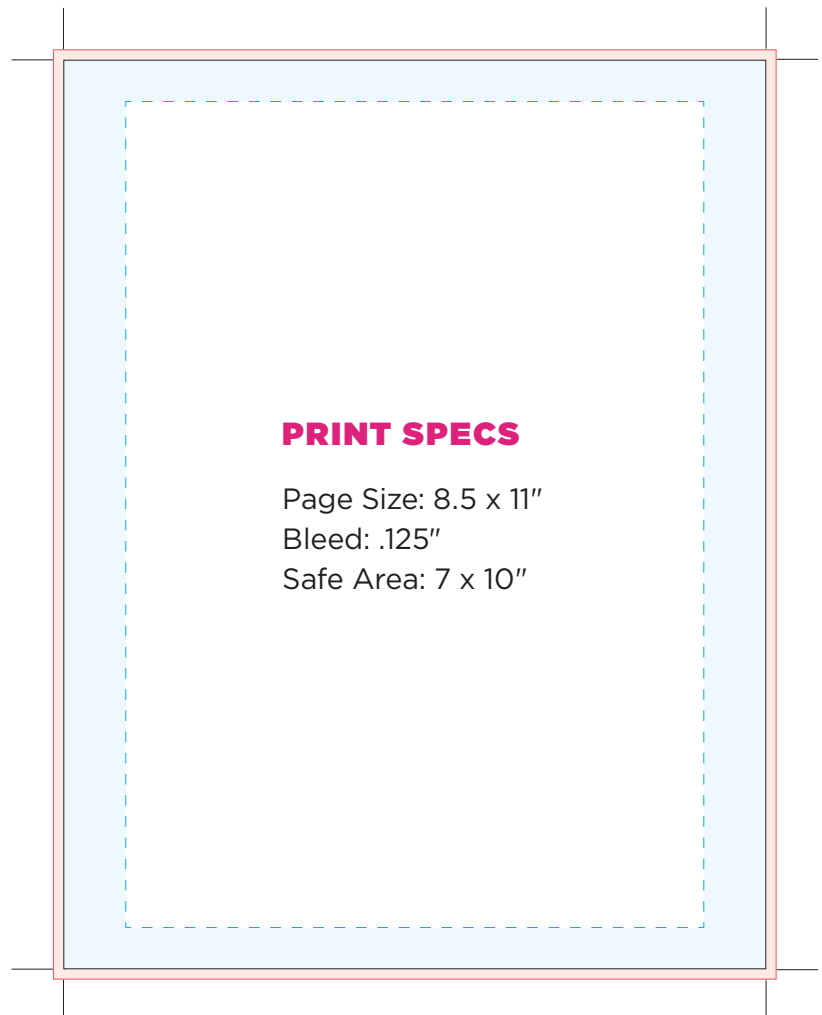
We can design and produce your ad for you. Contact your sales representative or FDM editor for pricing details.

QUESTIONS

If you need any additional information, email info@franchisedictionarymagazine.com and we will be happy to help you.

FILE FORMAT GUIDELINES

- Ads must be supplied as PDF files.
- Save PDF as High Quality or Press Quality.
- All images must be hi-resolution and at least 300 dpi.
- Vector graphics are recommended for all logos.
- Export PDF with bleed marks included.
- Do not include any relevant information outside of Safe Area.



PRINT SPECS

Page Size: 8.5 x 11"
Bleed: .125"
Safe Area: 7 x 10"