

FDM FRANCHISE DICTIONARY MAGAZINE

FULL PAGE AD SPECS

We want your ad to look great. To help us make that happen, please follow these guidelines.

FILE FORMAT GUIDELINES

- Ads must be supplied as PDF files.
- Save PDF as High Quality or Press Quality.
- All images must be hi-resolution and at least 300 dpi.
- Vector graphics are recommended for all logos.
- Do not include any relevant information outside of Safe Area which is 7 X 10 as shown below.

DEADLINE

The deadline for submitting your ad and assets is the 20th of the month 6 weeks out from publishing which is always the first of every month. For example, if your ad is running in May, your ad is due by March 20th, If your ad is running in June, it is due by April 20th.

DESIGN SERVICES

We can design and produce your ad for you. Contact your sales representative or FDM editor for pricing details:

editor@ReadFDM.com

QUESTIONS

If you need any additional information, email your consultant or the editor at editor@ReadFDM.com and we will be happy to help you.

